

UB is the Best in Three Categories of Anugerah Humas RISTEKDIKTI

Submit by Oky_dian on January 04, 2019 | Comment(s) : 0 | View : 304



UB Rector Prof Nuhfil Hanani (left) and Head of Archive and PR Subdivision Kotok Gurito, S.E.

Brawijaya University wins the first place in *Anugerah Humas Perguruan Tinggi Negeri (PTN), Lembaga Layanan Pendidikan Tinggi (LLDikti)* as well as public service complaints manager organized by Ministry of Research, Technology and Higher Education on Thursday (3/Jan/2019).

In the competition, public Relations of Brawijaya University is the best in information services through internet, media relations and social media. The event organized in Diponegoro University was the second to organize.

In the previous year, Public Relations Brawijaya University also won the first place for website category and runner up position for the publicity category.

Aspects to assess in *Anugerah Humas* are including quality of information services through internet (website), social media and media relations. While for manager award, the aspects to assess are such as quantity of complaints, solution and follow up.

The event carried out by Partnership and Public Communication Bureau (KSKP) Ministry of Research Technology and Higher Education involved independent and competent judges. They are Presidential Special Staff on Communication of Institution Adita Irawati, Strategic Digital Nukman Luthfie; Member of Public Relations

Association as well as Nagaru Communication Founder Dian Agustina Nuriman.

"I hope public relations of State Universities and LLDikti are more qualified. The awards aims at encouraging public relations officer at State Universities and LLDikti in order to be able to work more creatively. I hope the selected State Universities and LLDikti can motivate other public relations officers to work better. For those who have not won, happy to work better. We wait your best work in 2019," said Secretary General of Ministry of Research Technology and Higher Education Ainun Na'im.

In addition to the Secretary General, the award also delivered by Rector of Diponegoro University Yos Johan Utama, Chairman of LLDikti Regional VI Central Java Dwi Yuwono Puji Sugiharto and Chairman of KSKP Bureau at Ministry of Research Technology and Higher Education nada marsudi.

Interviewed at a separated place, Rector of Brawijaya University Prof. Nuhfil Hanani mentioned the award is an evidence for the campus existence as a leading university in Indonesia.

"The award proves that Brawijaya University is able to provide the best services to communities," he said.

Head of KSKP Bureau Nada Marsudi expected public relations at state univeristies and LLDikti is more qualified. The awards also expected to encourage the officer to work more creative. [*/Humas UB/trans. Denok]

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