

Brawijaya University Receives Award of Anugerah Humas PTN dan Kopertis from Kemristekdikti

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UB receives two awards in Anugerah Humas PTN dan Kopertis Kemristekdikti

Brawijaya University grabs two awards at once in Anugerah Humas PTN dan Kopertis (Award for Public Relations of Public University and Coordinator of Private Universities) organized by Ministry Research Technology and Higher Education. Namely the first champion in Website category and runner up position in publicity category. The award was handed over directly by Minister of Research Technology and Higher Education in Welcome Dinner amidst National Work Meeting of the Ministry, Tuesday (16/Jan/2018), in University of North Sumatera. The event was attended by Rector of public universities and Head of Kpertis throughout Indonesia.

Vice Rector on Planning and Partnership Affairs Dr. Ir. Moch. Sasmito Djati, MS represented Brawijaya University Rector received the award accompanied by Division Head of General Affairs, Legal and Governance Dra. Rosadah Agustin Syarief, MAB as well as Sub-Division Head of Archives and Public Relations Kotok Gurito, SE.

The competition that followed by the entire public relations at public universities and Kopertis throughout Indonesia is an achievement arena on performance of public relations in public universities and Kopertis during 2017 which has acted as information disseminator in areas of Ministry of Research Technology and Higher Education. The assessment had conducted since the middle of the year 2017 by professional jury team in areas of communication and public relations appointed by the Ministry. There are three categories to be competed including publicity, website and social media.

In its assessment, public universities and Kopertis are classified into five groups namely PTN BH (Public Universities with legal entities status), PTN BLU (Public Universities with Public Services Entities Status) and Satker (Satuan Kerja/Working Units), Polytechnic, and Kopertis. Brawijaya University are included in PTN BLU. Website category in which Brawijaya University occupy the first champion, runner up position was grabbed by Sebelas Maret University and the third champion was State University of Semarang. Meanwhile in publicity category, the first champion was Sebelas maret University, runner up position was Brawijaya University and the third position was Udayana University. Meanwhile for Social Media category, the first champion was grabbed by Universitas Terbuka, runner up position was grabbed by Sebelas Maret University, and the third champion was State University of Semarang. [Irene/Humas UB/trans. Denok]

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